

Alumni Conclave 1.0

Date: 3rd March, 2020

Venue: TEQIP 101, Main Campus, Jadavpur University

Number of attendees: 50

Dignitaries:

- **Mr. Shubrangshu Sanyal:** CEO of IIM CIP, start-up evangelist
- **Mr. Angshuman Bhattacharya:** Founder at Sibia Analytics, expert in marketing analytics
- **Miss Amrita Ganguly:** Associate director at KPMG, India, expert in energy efficiency
- **Mr. Prashant Baidya:** Eastern Region head of FSSAI, entrepreneur in food industry domain
- **Dr. Pushan Dutta:** Works at Amity University and NITI Aayog
- **Mr. Rajib Banerjee**

Brief description of the event: The Alumni Conclave 1.0, one of the first of its kind, saw the eminent past-students of our prestigious University share their entrepreneurial experiences and insights regarding improvement of the innovation ecosystem within the campus, as well as in Eastern India, at large. The discussion was moderated by **Mr. Rajib Banerjee**.

When asked, how the teachers selected by the authority should go about guiding the students, **Mr. Shubrangshu Sanyal** suggested that the institute and its students need to work on changing their job-oriented mindset. He was in favour of "a carefree spirit", which he deemed as indispensable, for job-creators and job-seekers alike. He concluded his answer by asking the teachers concerned to imbibe the aforementioned spirit in them first.

Mr. Angshuman Bhattacharya, however, in reply to the above question, said that there isn't a need for teachers concerned to feel that they have been assigned an alien task. He remarked that JU has had its share of entrepreneurs, particularly the Electrical Engineering department. He further said that the fourth year of the engineering curriculum needs to be modified, with emphasis on creation of "a new solution to a problem" as a project, with support from alumni on managerial issues deemed by him as a must.

Miss Amrita Ganguly reaffirmed Mr. Angshuman's opinion, and reiterated about importance of original projects in the fourth year, which, to quote her, "are Google-search copies." She went on to say that the relatively light academic atmosphere at JU should act as a stimulus for start-ups, which, according to her, needs to be directed by the able professors.

Mr. Prashant Baidya, while replying to the question based on AICTE's decision to restructure the engineering syllabus by stressing more on entrepreneurship, informed about his presence in the orientation session for first year students. He opined that such

sessions should be scheduled in the fourth year, since that's the time when students decide about their career. He emphasised on the fact that entrepreneurs are their own bosses and they are the ones who call the shots.

Dr. Pushan Dutta opined that entrepreneurship lessons do add on to education. He spoke about the absence of excitement in a 9-to-5 job life, and how coding should be used for solving practical problems, which include climate change, solid waste management etc. He spoke about the multidimensionality of a Tech-entrepreneur as well as the overwhelming technological resources a millennial possesses, which should be used for the betterment of the country.

After a 15 minute long Q&A session, the event was concluded by handing-over mementos to all the speakers, as well as the moderator. The speakers praised the efforts of the organisers and wished that more students of the varsity take up entrepreneurship and participate in related activities.

Conducted by: Members of the Jadavpur University Entrepreneurship Cell



The eminent panel of speakers and the moderator

