

# Innovation and Entrepreneurship: Bridging the gap at the university level

JU E-Cell x IIC JU

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**Name of event:**

**Date:** 24<sup>th</sup> August, 2021

**Platform conducted on:** Google meet

**Brief description of event:** The webinar started with Mr. Sourav Biswas, founder of Voltroph Energy, in conversation with Arghadeep sharing his ideas on portable chargers which would help in eradicating the problems of charge exhaustion for electric vehicles.

**Challenges faced and experiences gathered:** From the initial days they faced several hurdles, from not getting a pleasant response from investors to failures in launching business viable products. But eventually their sustained focus, rectifying errors, market validating products and brainstorming made them hit the bull's eye.

**Future endeavours:** Voltroph Energy would soon be launching it's app from where one can pre-book the product in just a tap!

**Panel discussion:** Professor Sayan Chatterjee opened the discussion by putting forth the three major problems faced in the journey of the innovation and entrepreneurship culture at JU.

1. The communication gap between individual departments and innovators.
2. Cannot figure out what should be the plausible step following the idea.
3. Not having a "library of ideas".

The discussion continued with Prof. Amitava Gupta giving away a brief insight on the realms of start-ups and internships.

Subsequently Prof. Rajib Bandhopadhyay spoke on the new policies made for the upcoming start-ups .

Prof. Achintya Mukhopadhyay shared his ideas on how the university could become a churning house for innovations and how the possible shortcomings could be overcome such as shortage of funds or infrastructure.

Developing the culture of innovation and the importance of enjoying the process of building something new was immensely highlighted by Prof. Ranjan Ganguly.

Prof. Ratna Ghosh with her vast experience in the field of research gave some insight into the procedure of patents and the role of CAST in that.

The session was concluded with closing comments by Prof. Pranibesh Mondal , who echoed the aforementioned ideas.

Time	Topic
00:00:00-00:16:39	The founder of Voltroph energy Sourav Biswas in talks with Arghadeep Sadhu
00:16:40-00:25:04	Brief Introduction to the panelists
00:25:05-00:30:12	Insights given by Prof. Sayan Chaterjee
00:30:13-00:34:53	Views shared by Prof. Amitava Gupta
00:34:54-00:42:10	Prof. Rajib Badhopadhyay put forth his opinion
01:10:11 -1:20:19	Prof. Ranjan Ganguly shared his outlook
01:22:20-01:34:36	Prof. Ratna GhoshPuts forward his point of view
01:35:37 -02:13:42	A session of mutual discussion among them
02:13:43-02:15:04	A warm closing speech by Gargi Sinha Sarkar



JADAVPUR UNIVERSITY  
ENTREPRENEURSHIP  
CELL



24th August

## World Entrepreneurship Day Celebration

### SCHEDULE

5:00-5:30 PM

Journey of an Entrepreneur by  
Mr. Sourav Biswas  
(Voltroph)

5:30-7:00 PM

Panel Discussion on  
"Innovation and Entrepreneurship: Bridging  
the gap at University level"

### PANELISTS

Prof. Rajib Bandopadhyay

Prof. Amitava Gupta

Prof. Pranibesh Mandal

Prof. Achintya Mukhopadhyay

Prof. Ranjan Ganguly

Prof. Ratna Ghosh

Prof. Sayan Chatterjee

Prof. Prolay Sharma

Prof. Sourav Sarkar



