

Name of the Event: InspiraTalks

Date: 1st March, 2020.

Venue: K P Basu Memorial Hall, Jadavpur University

Brief Description of the Event:

"InspiraTalks" was an event true to its name, as esteemed individuals who shared the Entrepreneurial spirit came under the same roof. The talk show was hosted by Ms. Preeti Chaudhary, the founder of LinkedIn Local India. She took turns in asking questions to each of the four dignitaries.

Mr. Debashis Ghosh was the first speaker of the evening and he shared how he has been close to JU E-cell ever since it's inception back in January, 2016 and how he hopes that the startup culture in JU is growing and is expected to show some amazing results in near future.

While Mr. Amit Kumar was asked about how and why there aren't many investors coming down to Kolkata, he pointed out how most startups from Kolkata haven't proved to be promising enough.

Next, Mr. Biswadeep Das talked about how marketing was a very important sector for budding startups and that is where most startups lag behind.

Mr. Ajay Laddha then discussed how it's good to see young people who are still pursuing their graduation, stepping in to take the charge, to lead and become an entrepreneur. He shared how most people back in his time wouldn't do it since they thought jobs were more secure and this change marked the beginning of a new era.

As Ms. Preeti concluded the session, everyone on the dias and in the room agreed that Kolkata has both the brains and the creativity to soon become the Startup Hub of India.

Dignitaries/Speakers:

- Mr. Amit Kumar, Partner at Ah! Ventures
- Mr. Debashis Ghosh, Director of New Age Technology Startups, Management Consultant
- Mr. Ajay Laddha, Business Advisor and Investor
- Mr. Biswadeep Das, Head of Operations, Brandshoots Ventures (A Times group initiative)
- Ms. Preeti Chaudhary, Founder of LinkedIn Local, India

Attendance report link:

<https://docs.google.com/spreadsheets/d/1TUz0egcH8Wk9DPDL53tYz1NZ4uR6o1U70B6p-1JAJM8/edit?usp=drivesdk>

ATTENDANCE RECORD FOR INSPIRA TALKS			
1			
2	Heer	Heer Aditya	087120287
3	Shanwer Joshi	shanwerjoshi@gmail.com	974337530
4	Ajshdeep Das	ajshdeepdas@gmail.com	974337530
5	Sonika Kishor	sonikakishor@gmail.com	974337530
6	Ayaz Khan	ayazkhan19@gmail.com	974337530
7	Aditya Das	adityadas21@gmail.com	974337530
8	Dhyanika Mishra	dhyanikamishra@gmail.com	974337530
9	Ashu Das	ashudas21@gmail.com	974337530
10	Shashank Chakraborty	shashankchakraborty@gmail.com	974337530
11	Ashwini Kulkarni	ashwinikulkarni@gmail.com	974337530
12	Amit Jain	amitjain12@gmail.com	974337530
13	Amit Chakraborty	amitchakraborty12@gmail.com	974337530
14	Tanishk Dhillon	tanishkdhillon@gmail.com	974337530
15	Dyot Dhillon	dyotdhillon@gmail.com	974337530
16	Eliaha Das	eliahadass@gmail.com	974337530
17	Chandrabhan Chakraborty	chandrabhanchakraborty@gmail.com	974337530
18	Ayush Puri	ayushpuri17@gmail.com	974337530
19	Rishabh Ghosh	rishabhghosh@gmail.com	974337530
20	Shashank Chakraborty	shashankchakraborty12@gmail.com	974337530
21	Ashish Das	ashishdas21@gmail.com	974337530
22	Ashu Das	ashudas21@gmail.com	974337530
23	Ashu Das	ashudas21@gmail.com	974337530
24	Shashank Chakraborty	shashankchakraborty12@gmail.com	974337530
25	Harshita Das	harshitadas21@gmail.com	974337530
26	Ashu Das	ashudas21@gmail.com	974337530
27	Vishal Kumar	vishalkumar2000@gmail.com	974337530
28	Shashank Chakraborty	shashankchakraborty12@gmail.com	974337530
29	Pranav Das	pranavdas21@gmail.com	974337530
30	Shashank Chakraborty	shashankchakraborty12@gmail.com	974337530
31	Shashank Chakraborty	shashankchakraborty12@gmail.com	974337530
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78	Shashank Chakraborty	shashankchakraborty12@gmail.com	974337530
79	Shashank Chakraborty	shashankchakraborty12@gmail.com	974337530
80	Shashank Chakraborty	shashankchakraborty12@gmail.com	974337530

Photographs from the Event:



L-R: Mr. Biswadeep Das, Mr. Ajay Laddha, Ms. Preeti Chaudhary, Mr. Debashis Ghosh, Mr. Amit Kumar