

KPMG Panel discussion

Date: 29th February, 2020.

Venue: Room No:209, TEQIP Building, Jadavpur University(Main Campus)

Brief Description of the Event:

The discussion between the panelists was interesting as well as intriguing. And more or less they went around 4 main topics.

- What are the primary troubles of an entrepreneur?
- Which sectors are going to thrive in the next business cycle!
- How can a budding entrepreneur make his/her stand in the business world? And what decides his/her success?
- What are the ethical issues in a budding startup

The question arose was is rural India getting enough startups? In the answer panelists came with different opportunities now in rural India, especially after jio's experiment. Mini startups in rural areas have come just out of problem solving, and their growing fast as the sector is not going to saturate. Medical health startup are also a growing category.

Thus the bridge between urban and rural startups is in making. In conclusion, they got in their end point that, if perfect awareness can be made, and companies take a little NGO like approach, then they can get huge successes. But a ROI of 5 yrs is expected.

As one of the speakers mentioned getting investment is going to be tough as more days come by, a few opposite points were also made!

About the problems of the entrepreneurs Arnab sir made the point that, Entrepreneurship can only be Inspired. According to UN research the behavior of entrepreneurs are almost same worldwide; goal setting, efficiency, calculative risk taking are the Major Qualities.

Though in India along with Latin America & Africa senior entrepreneurs are asked to help the young.

About the next sector of entrepreneurship the main sectors came are Agriculture & IOT. And mix use of both were also highly suggested.

Using smartphone even upto rural areas, stopping brain drain & saving the Agro Land was also discussed.

After all they pointed out without being flashy new entrepreneurs should focus on Sustainability.

One of the serious issues raised by the dignitaries belongs to plagiarism and ethics. For medical startup ethical model is still an issues. Moreover, there has been some serious problems with plagiarism content during ideation stages. Moreover, IP policies

standardization some times affected by the university policies which are diversified. Hence legal models are not constant.

Dignitaries/Speakers:

Moderator: Ajeya Bandyopadhyay,
Partner, KPMG

- Mr. Arnab Chakraborty (National Director, UNCTAC-Empretec Programme for India)
- Samarth Mehta (CEO, Vision Aqua, and Managing Partner, Macintel Solutions)
- Mr. Ajaay Mittal(Director, Earth Day Network, S.Asia and India and Global Shaper, World Economic Forum)
- Mr. Umesh Bhutoria
- Ms. Priyadarshini Dey(Director, NexConnect Ventures Pvt. Ltd.)
- Mr. Deepak Daftari, Vice President, TiE Kolkata

PHOTOS:



Registration Database:

https://docs.google.com/spreadsheets/d/1VNL3ZfVc-GOVsppxz50I-r64Fx7SOTUDQzjk_n51Lk8/edit?usp=drivesdk

Attendance record:

20:55 | 0.0KB/s 4G LTE 73

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