

Event Report

Organised by Ecell, Jadavpur University

Title of the Event: Technokraft by Ecell, Jadavpur University

Event Date: 25th November, 2023

Event Time: 10:30 am - 5:30 pm

Venue: Teqip Room No. 402, 403 and 404

Faculty Coordinator in Charge: Prof. Aranyak Chakraborty, Prof. Pranibesh Mandal

Student Coordinator in Charge:

1. Jyotiraditya Banerjee
2. Piyush Gupta
3. Gourab Paul

JUDGES:

1. Deep Sarkar
2. Arnab Mallick

Brief Intro of the Event:

Jadavpur University Entrepreneurship Cell organised Technokraft as part of E-Weekend 2023 for first-year students. It was a project management competition aimed to evaluate problem-solving and creativity skills. Participants were challenged to create a product using limited resources and time, all while considering marketing strategies.

EVENT HIGHLIGHTS:

The Event started with an online preliminary round conducted through a Google Form on 23rd November, 2023. Participants were tasked with answering aptitude, product, and concept-based questions. The final marks obtained in this round determined the participants who advanced to the final round which was on 25th November, 2023. Participants were provided with a list of rules and regulations for the final event. They had one hour to prepare for their product pitches, considering the given budget constraints and the option to choose three out of ten extra feature components and they had to complete their pitch within 3

minutes along with their presentation. They had to do all of these keeping their marketing strategies in mind. Teams had one hour to strategize and choose components wisely to meet the budget requirements and incorporate the selected extra features. Each team presented their product through a 3-minute pitch. A 3-minute Q&A session followed, allowing judges to delve deeper into the teams' product choices and strategies. After careful evaluation, judges decided on two winning teams based on creativity, feasibility, and presentation skills. To conclude the event, judges shared insights and valuable lessons through an engaging lecture. Technokraft provided a platform for participants to showcase their strategic thinking, product development skills, and presentation abilities in a dynamic and competitive environment.

Event Attendance:

SR. NO.	ATTENDEE NAME	POSITION	AFFILIATION
1	DEEP SARKAR	JUDGE	-
2	ARNAB MALLIC	JUDGE	-
3	JYOTIRADITYA BANERJEE	STUDENT	JADAVPUR UNIVERSITY PE
4	PIYUSH GUPTA	STUDENT	JADAVPUR UNIVERSITY PE
5	GOURAB PAUL	STUDENT	JADAVPUR UNIVERSITY FTBE
6	KOUSTAV DAS	STUDENT	JADAVPUR UNIVERSITY ME
7	ANURAG	STUDENT	JADAVPUR UNIVERSITY PRNE
8	KOUSTAV BHATTACHARYA	STUDENT	JADAVPUR UNIVERSITY ME
9	SOUPTIK DASGUPTA	STUDENT	JADAVPUR UNIVERSITY ME
10	YASH RAJ SINGH	STUDENT	JADAVPUR UNIVERSITY CONSE
11	SOHAN KAR	STUDENT	JADAVPUR UNIVERSITY IEE
12	AVISIKTA GURIA	STUDENT	JADAVPUR UNIVERSITY EE
13	TRISHIT DEBSHARMA	STUDENT	JADAVPUR UNIVERSITY ELECTRICAL ENGINEERING
14	VIVEK PANDEY	STUDENT	JADAVPUR UNIVERSITY IT
15	SOHAM DAS	STUDENT	JADAVPUR UNIVERSITY IT
16	SWAPNANEEL BISHNU	STUDENT	JADAVPUR UNIVERSITY

			ELECTRICAL ENGINEERING
17	PRAMA RAY	STUDENT	JADAVPUR UNIVERSITY IT
18	RAHUL PANDEY	STUDENT	JADAVPUR UNIVERSITY IT
19	AHNIK PURKAIT	STUDENT	JADAVPUR UNIVERSITY ELECTRICAL ENGINEERING
20	AMLAN MAL	STUDENT	JADAVPUR UNIVERSITY IEE
21	DIPJYOTI DASH	STUDENT	JADAVPUR UNIVERSITY ELECTRICAL ENGINEERING
22	APURBA NANDI	STUDENT	JADAVPUR UNIVERSITY ELECTRICAL ENGINEERING
23	ABHRADEEP SARKAR	STUDENT	JADAVPUR UNIVERSITY ETCE
24	ANEESH BANERJEE	STUDENT	JADAVPUR UNIVERSITY ELECTRICAL ENGINEERING
25	AMBIKA AGARWAL	STUDENT	JADAVPUR UNIVERSITY ELECTRICAL ENGINEERING
26	SHUBHAM SARKAR	STUDENT	JADAVPUR UNIVERSITY CHEMICAL ENGINEERING
27	BODHISATWA KUNDU	STUDENT	JADAVPUR UNIVERSITY ETCE
28	ARIJIT PAUL	STUDENT	JADAVPUR UNIVERSITY ETCE
29	SUBHAM DALAI	STUDENT	JADAVPUR UNIVERSITY CIVIL ENGINEERING
30	SOUMALYA NANDI	STUDENT	JADAVPUR UNIVERSITY PRODUCTION ENGINEERING
31	SHAIKH SHOAIB AHMED	STUDENT	JADAVPUR UNIVERSITY ELECTRICAL ENGINEERING
32	TAHSIN AZIM ISLAM	STUDENT	JADAVPUR UNIVERSITY PRODUCTION ENGINEERING
33	REBANTA BAGCHI	STUDENT	JADAVPUR UNIVERSITY ELECTRICAL ENGINEERING
34	SWAPNANEEL RAY	STUDENT	JADAVPUR UNIVERSITY IT

35	SAPTARSHI KUNDU	STUDENT	JADAVPUR UNIVERSITY CSE
36	ANUBHAV CHOWDHURY	STUDENT	JADAVPUR UNIVERSITY CIVIL ENGINEERING
37	RAUNAK KARMAKAR	STUDENT	JADAVPUR UNIVERSITY PRINTING ENGINEERING
38	CHANDRIMA GHOSH	STUDENT	JADAVPUR UNIVERSITY MECHANICAL ENGINEERING
39	SUSHAR HEMBRAM	STUDENT	JADAVPUR UNIVERSITY IT
40	SAUMILI ROY	STUDENT	JADAVPUR UNIVERSITY PRODUCTION ENGINEERING
41	ANIRUDDHO BANERJEE	STUDENT	JADAVPUR UNIVERSITY MECHANICAL ENGINEERING
42	PRATHAM DAS	STUDENT	JADAVPUR UNIVERSITY ELECTRICAL ENGINEERING
43	SWARNENDU BANERJEE	STUDENT	JADAVPUR UNIVERSITY IT
44	AYON RAY	STUDENT	JADAVPUR UNIVERSITY MECHANICAL ENGINEERING
45	ADITYA DATTA	STUDENT	JADAVPUR UNIVERSITY CIVIL ENGINEERING
46	ISHITA AGARWAL	STUDENT	JADAVPUR UNIVERSITY ELECTRICAL ENGINEERING
47	ADITYA ANAND	STUDENT	JADAVPUR UNIVERSITY MECHANICAL ENGINEERING
48	MEGHNA DAS	STUDENT	JADAVPUR UNIVERSITY GEOLOGY
49	ASESH RAKSHIT	STUDENT	JADAVPUR UNIVERSITY POWER ENGINEERING

Event Images:



