

IIC Innovation Ambassador Training program

Date and Time : 6 and 7 March 2020.

Venue : ISSER, Kolkata

Under the innovative initiatives of the Ministry of Human Resource Development (MHRD Government of India), its Innovation Cell and Institution's Innovation Council have commenced two-day 'IIC Innovation Ambassador Training Series in Eastern Region at Indian Institute of Science Education & Research (IISER) Kolkata on 6th & 7th March 2020. More than 200 teachers from 70 different Technical Education Institute form the eastern part of India have attended the training program. Many dignified members of All India Council for Technical Education (AICTE); MHRD's Innovation Cell; Institution's Innovation Council (IIC); and many thriving start-ups have also participated in the event.

The program is inaugurated by Prof.Sourav Pal Director, IISER Kolkata with the inauguration speech. Thereafter, Prof. Anil D Sahasrabudhe, Chairman, AICTE addresses the need for the inculcation of innovation and entrepreneurial culture in higher education institutions. The policy primarily focused on guiding the AICTE approved institutions in implementing the 'Startup Action Plan' of Government of India.

After the inaugural address, Executive Consultant and National Coordinator at IIC DipanSahu informed that innovative projects can be both technical and non-technical. He shared three topics of his choice for the benefit of all- How Innovation can be in Non- Tech Sphere; Difference between Success & Failure; and, Sustainable Entrepreneurship.



Training program venue auditorium, Indian Institute of Science Education & Research (IISER)



Address by Prof.Sourav Pal Director, IISER Kolkata



Address by Prof. Anil D Sahasrabudhe, Chairman, AICTE



Address by Dipan Saho, Executive Consultant and National Coordinator



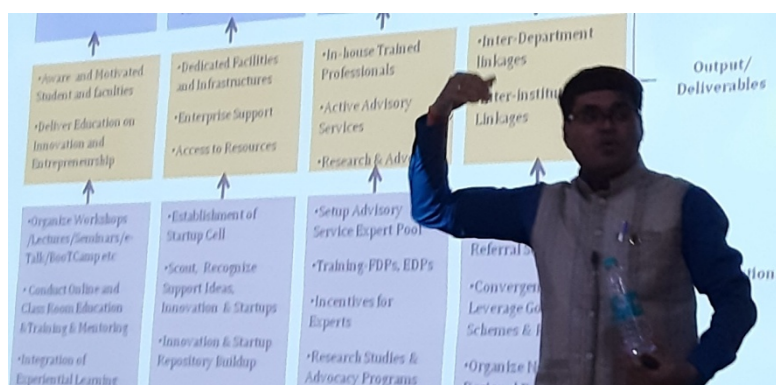


Photographs of participants

The detailed program schedule is given below:

Date and Time	Name of the Recourse Person	Topic of the Lecturer
06/03/2020 2:00 PM - 5:00 PM	Mr. DipanSahu Executive Consultant, Ministry of Human Resource Development Innovation Cell	Basics of Entrepreneurship Necessity of Entrepreneurship In Educational Institute at present scenario.
07/03/2020 11:30 - 1:30	Dr. Satya Acharya, Associate Senior Faculty, EDII	Basics of Entrepreneurship The foundational concepts of entrepreneurship, including the definition of entrepreneurship, the profile of the entrepreneur. It also focuses on the interconnection between entrepreneurial thinking and innovation. The subtopics covered are: • Idea to Business Idea • Introduction to Concept of Innovation
07/03/2020 14:30 - 16:30	Dr. Satya Acharya, Associate Senior Faculty, EDII	Identifying Business Opportunities How does a good idea become a viable business opportunity? What is entrepreneurship and who fits the profile of an entrepreneur? Techniques for identifying the opportunity and assessing the opportunity.
07/03/2020 14:30 - 16:30	Dr. Satya Acharya, Associate Senior Faculty, EDII	Project Feasibility Understanding markets and managing finance are one of the key ingredients for successful startups. This session focuses on basic financial knowledge needed in starting and operating startups to entrepreneurs. It will also involve financial planning of a

		<p>startup and seeking funding from outside investors. The sub topics to be covered are:</p> <ul style="list-style-type: none"> • Basics of Business Plan Components <p>Identifying Market</p> <ul style="list-style-type: none"> ○ Project Cost ○ Sources of Financing the Business
07/03/2020 16:30 - 17:30	Dr. Satya Acharya, Associate Senior Faculty, EDII	Understanding Business Plan Components through Case Study



Lecture by Mr. Dipan Sahu, Executive Consultant, Ministry of Human Resource Development Innovation Cell



Lecturer by Dr. Satya Acharya, Associate Senior Faculty, EDII