

# Event Report

**Title of the Session:** EDVantage podcast - 'Architecting Entrepreneurial Ecosystem in HEIs'

**Date and Time of Organization:** 11:00 am - 12:00 pm, 03.02.23

**Venue:** YouTube - <https://www.youtube.com/watch?v=jkrBqZDYkQY>

## **Brief Intro of Program:**

This event focused on analysing the various components of an ecosystem and how Higher Educational Institutions play a part in creating an ideal platform for aspiring entrepreneurs.

## **Attendance:**

1. Prof Pranibesh Mandal
2. Sk Shahnawaz
3. Debamita Banerjee
4. Prannay Kedia
5. Sparsh Gupta
6. Sourdeep Acharya

## **Detailed Report:**

EdVantage podcast recently held an event, 'Architecting Entrepreneurial Ecosystem in HEIs'. The event was moderated by Mr. Dipan Kumar Sahu, who is the Assistant Innovation Director, MIC and was attended by the leading faculties and students from the higher education sector.

The goal of the event was to discuss the role of entrepreneurship in higher education and how it can be used to create an entrepreneurial ecosystem in higher education institutions (HEIs).

The discussion focused on how entrepreneurship has evolved and become a valuable part of HEIs in the recent years. The speaker highlighted the importance of giving importance to design thinking, innovation and start-up incubation in the curriculum so that students can develop their entrepreneurial skills. He also highlighted the various components of an entrepreneurial ecosystem which can help build new companies.

The speaker then opened the floor to questions from the audience. Some of the questions which were discussed included the concept of problem-market fit, product-market fit and how getting new innovative ideas and features is the first step post which product-market fit can be discussed. Another important question discussed was the need for funds by young entrepreneurs and how it is very difficult to manage it.

## Pictures of the Event:



