

IIC Online YouTube Session (4)

Organized by MHRD Innovation Cell

List of Speakers with Designation:-

Ms. Geetika Dayal

Executive Director- TiE NCR Delhi.

Topic of the Session:- Role of Network Enablers on driving I&E in HEIs- A case of TiE India.

Date:- 1.05.2020

Time:- 03:00 PM to 03:30 PM

Participants from JU:-

Gargi Sinha Sarkar, Atreyee Chakraborty, Elina Haque, Garvit Poddar, Pritha Chowdhury, Kushal Chakrabarti, Sambit Sinha, Tahseen Bilal, Yash Gupta, Ayush Pareek, Arghadeep Sadhu, Soumalya Kundu, Ananya Banerjee, Shuvayan Dutta, Aditya Das, Aneek Chakraborty, Sneham Das, Dibyangana Misra, Baibhab Ganguly, Shouvick Joardar, Abhisekh Gupta, Akriti Jain, Arpan Mukherjee.

Some snapshots from the session.

youtube.com/watch?v=6nyk5XWXX0I

Search

Evolution of TIE
Since 1992 and growing

01. Founded in 1992 by a group of industrial entrepreneurs and academicians in Pune, India with a vision to help create a new management paradigm

02. Driven by 01 entrepreneurs, Chapter across 12 countries & 100+ cities

03. 2000 Chapter in India

04. 2005 Chapter in India

05. 2008-2009 'Internationalization' strategy for 'Industry-University-Community' (IUC) through South-Asian, Middle-East, & Management Development

Session 4: Role of Network Enablers in driving I&E in HEIs - A Case of TIE, India

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Top chat

- Siddharth Jain - Hello everyone. This is Siddharth Jain. Currently pursuing Master's in Construction Management.
- gaurav matange - hello madam
- Vasanth Ananth - hali, Vasanth A from ITX S RANGASAMY COLLEGE OF TECHNOLOGY, TRICHENCODE
- Mayur Malode - Mayur M. Malode Assistant Professor JSPM's Rajarshi Shahu College of Engineering Pune Tathawade
- minal sonkar - Good afternoon
- Vivek Raj AP/EEE - S VIVEK, AP/EEE, TAMILNADU COLLEGE OF ENGINEERING, COIMBATORE, TAMILNADU.
- Ms.M Suganya - I am SUGANYA M. ASSISTANT PROFESSOR, SRI SAIRAM ENGINEERINGCOLLEGE, CHENNAI
- Usha S - good evening
- Ramesh Kumar - RAMESH KUMAR FROM SOLAMALAI COLLEGE OF ENGINEERING
- Akrti Jain

Say something... 0/200

3:22 4G LTE Vo LTE

90

The Lockdown Strategy

On account of the mandated lockdown across the country, processes have ground to a halt.

The startup ecosystem, to say the least, has been severely impacted. However, active industry stakeholders are committed to exploring every possibility to ensure that what can be done to cushion the fallout is executed.

- Consequently, as one of the key enablers of the startup ecosystem, we have been endeavouring to connect with the quarantined innovators across the country by leveraging the digital platforms.
- Through our series of daily webinars, we have been facilitating remotely-enabled knowledge-sharing platforms between startup founders and domain experts.
- The aim is to help the startups ride through COVID-19 crisis on the back of the strategic guidance and support supplied by top angel investors and mentors.
- Online Mentoring Helpline provides regular and constant support to members.
- Some of the industry-leading names who have been part of our webinar series include:
 - Rajan Anandan, TIE Delhi-NCR President and MD, Sequoia Capital India
 - Alok Mittal Co-Founder & CEO, Indifi Technologies Pvt Ltd
 - Padmaja Ruparel, Co-Founder & President, IAN and Founding Partner, IAN Fund, through her 'Ask Me Anything' sessions.
 - Lathika Pal, Country Head for Microsoft for Startups
 - Vani Kala, Founder and MD of Kataari Capital.
 - Chinese investors Damien Zhang and Andy Chen have also extended a helping hand to startups in these trying times.

In addition, TIE Delhi-NCR is the National Startup Advisor for the Business Immunity Platform for Startup India further underscoring its commitment to enabling the startup ecosystem across all sectors and geogrs.

2020-04-23 16:32:06

Live chat

Top chat 4.8K



management, Aurangabad, Maharashtra

- 3:22 PM **Megha Dhar** Good Afternoon Mam ..Very well presented Mam . 🌻🌻 Dr.Meghna Dhar University f Jammu.
- 3:22 PM **Arsh Malik** Good afternoon everyone
- 3:22 PM **Dr. P.K. DEVAN** Good evening
- 3:22 PM **Tamilselvi Jawahar** This is Aruneraj J of 1st year CSE dept. from Sri Sairam Engineering College,Chennai
- 3:22 PM **Jayashree V** i m Jayashree from sri Ramakrishna Engineering college, Coimbatore



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Chat publicly as Ananya Banerjee...



Startup Expo

- Investor Zones:** Dedicated investor lounge for scheduled meetings and one-on-one meetings of investors with startups. 100 investor meetings to be conducted in a day with 500 investors dedicating time throughout the day for pre-scheduled and on-spot meeting requests.
- Networking Zones:** Dedicated areas for startups to meet mentors, co-founders, partners, incubators, accelerators, investors, corporates, potential customers and business deals for pre-scheduled and on-spot meeting requests.
- Media Sessions:** Closed-door high powered sessions on specific themes with industry leaders moderated by selected anchor to help spread the message and key insights of entrepreneurship to a wide audience across the country.
- Startup Showcase:** Exclusive opportunity to showcase 500 startups from across the country. Exhibitors to include women entrepreneurs, student entrepreneurs, social entrepreneurs, innovation and disruptive entrepreneurs across sectors.
- Food Entrepreneur:** Special position for food entrepreneurs to promote and distribute their products.
- TIE Institute:** Invite founders and panel discussion to inspire and educate startups throughout the expo. Sessions on women entrepreneurship, marketing, branding, funding, sales and customer acquisition among others.
- State Participation:** Invite the State Govts to participate and send representatives, specific to showcase and provide exhibition to startups through mentoring sessions and meetups as well as media coverage.

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Brief notes from the session.

TIME STAMP	TOPICS DISCUSSED
00:50	Brief introduction by the speaker about TIE and its efforts to work closely with institutes of higher education over decades.

02:15	Evolution of creation of TiE from 1992 by a group of successful entrepreneurs and professionals in Silicon Valley who wanted to help create more entrepreneurs, to having 61+ chapters across 17 countries.
05:15	About TiE : Members, Events, Impact, Engagement.
07:05	History, creation and evolution of TiE Delhi NCR.
08:20	Past sponsors and partnerships of TiE with corporates, investors, banks and governments.
10:06	Few numbers and statistics regarding their growing network.
11:15	List of TiE Delhi NCR Marquee Award Winning Start-Ups.
12:45	Quick look at the Board Members of TiE Delhi NCR.
14:04	A review of one of their biggest events - StartUp Expo, where a lot of young companies are given a stall to showcase for free and hence create visibility, awareness and brand-building for startups.
15:20	A review of TiEcon or TiE Global Summit, the annual flagship event of the TiE chapter.
15:54	A review of some other programs which will be introduced on a virtual platform, or an online summit.
17:08	A review of the Special Interest Groups and Events at TiE Delhi NCR, which are created with a focus on empowering startups across sectors.
18:09	Modifications to their model to suit the prevalent lockdown conditions and endeavors to reach a larger audience base, not just limited to the city, but instead to reach every corner of the country and out the world.
20:38	Testimonials and a brief outlook on why people associate and connect with TiE and

	how startups can benefit from their network.
21:25	Contact details for queries.
21:54	A few other relevant thoughts regarding the success of an individual or a startup based on its ecosystem, taking the example of Silicon Valley, and how TiE can contribute towards the nurturing of a startup ecosystem.